



Saturday, July 20, 2024 6-9pm

STROLL STOP APPLICATION

20 Alcohol/Beer Stops and 4 Food Tents

The Covington Business Association is bringing the beach to Downtown Covington for the seventh annual Kokomo Stroll! This fun, festive event exists to draw people into Covington and promote awareness of local businesses. The stroll will take place on **Saturday, July 20 from 6 - 9:00 PM (Rain or Shine)**. Participating CBA businesses will provide and serve 1,000 3-oz. samples of a craft beer, a summer-themed cocktail of their choice (**all alcohol to be provided by CBA, per ATC regulation**), **OR** 1,000 3-oz. food samples.

Each participating business must serve its food or beverage under a 10x10 tent OUTSIDE - either in the street or on the sidewalk. Per ATC regulation, no participating business may serve alcohol on their private property. **Columbia Street will be closed to traffic, so businesses that do not have a storefront in the downtown area can participate by setting up a tent there.** The event will include live music at various locations around Downtown Covington and beach-themed activities.

Current, paid CBA members can host a stroll stop for FREE. Stipends will also be provided to stroll stops as follows:

- \$200.00 provided for cocktail stops + liquor provided by CBA.
- \$50.00 provided for beer stops + beer provided by CBA.
- \$750.00 provided for food stops (CBA member restaurants or food trucks only)

I hereby apply as a stroll stop for the Kokomo Stroll.

Serving (Circle only one): **FOOD (Restaurants or Food Truck Only)** **BEVERAGE**

Circle beverage alcohol preferred: **RUM** **VODKA** **CRAFT BEER**

I am a **current, paid** CBA member (Circle one): **YES** **NO**

Contact Person: _____

Business Name: _____

Business Physical Address: _____

Email: _____ Cell Phone: _____

Description of Food/Beverage to Be Served (required): _____



PLEASE READ THE GUIDELINES AND SIGN

- Applications for this year's event will be accepted and processed at <https://www.gocovington.org/>
The deadline for entries is Friday, June 28, 2024.
- Beverage stops are required to supply 1,000 3-oz. samples of a beach-themed cocktail. (either vodka or rum provided by CBA), or 1,000 3-oz. craft beer samples (provided by CBA). Food stops are required to serve 1,000 3-oz. (tasting samples) of their dish of choice. Food stops are limited to CBA member restaurants or food trucks only.
- **Businesses must serve from 6:00 PM until the event ends at 9:00 PM.**
- Businesses will not serve anyone without a stroll cup AND a wristband.
- Businesses will not serve alcoholic beverages to anyone under the age of 21.
- Businesses are encouraged to decorate their booth as creatively as they like!
- Businesses can promote their business by distributing marketing materials, etc.
- No businesses will be permitted to serve food or beverages on private property.
- Businesses must serve from under a 10x10 tent on the street or sidewalk, perATC regulation.
- Booth placements TBA before the event for those who do not have a Storefront on or within proximity of Columbia Street.
- Electricity will be limited, and loud generators will not be permitted.
- **The event is rain or shine.**

Businesses must abide by all the guidelines to receive their stipend check.

I/we understand and agree to abide by all event guidelines.

Please print name _____

Date _____

Signature _____

Please return the completed application to: info@gocovington.org by June 28, 2024.

Additional details regarding logistics and setup to follow.

For questions, please contact event coordinator Cliff Bergeron at A Taste of the Town at 504.439.2543 or hello@kokomostroll.com or info@gocovington.com